

HAIKURE

FALL WINTER 22/23



PREVIEW

COLLECTION

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HAIKURE

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HAIKURE is an Italian fashion brand specialised in DENIM with a vision of MINIMAL and JAPANESE style.

Characterised by the use of organic raw materials, the brand offers a women and menswear complete collection of looks with simple, casual attitude.

HAIKURE'S name comes from the union of the world "HAIKU", a minimalist japanese poetic composition inspired by nature, and ending of the words that are our mantra:

**NATURE,
PURE,
FUTURE.**

From the beginning of its story (2013), HAIKURE takes part of the Denim apparel panorama thanks to its unique approach oriented to SUSTAINABILITY, MADE IN ITALY manufacturing process, together with a minimalistic yet innovative fashion approach.

(01)



SHIRT: OCEAN HEW06055DF107L0694
PANTS: BETHANY HEW03296DF105L0684

(02)



HAIKURE

JACKET: PARKA HEU09003DF107L0694
PANTS: BETTY HEW03297DF106L0692
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(03)



(04)



(05)



JACKET: ANGEL HEU09004DF106L0690
PANTS: TOKYO SLIM HEM03071DS081L0668
COLLECTION

(06)



(07)



PANTS: FIONA HEW03295DS084L0665
COLLECTION

(08)



HAIKURE

SHIRT: HEM06042DF112L0707
PANTS: LARRY HEM03230GS199PX
COLLECTION

(09)



KNIWEAR: MARTIN HEU07009MC055PX

PANTS: FERGUS HEM03228DF109L0673

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KNIWEAR: LUNA HEW07075MC055
PANTS: ILLINOIS HEW03129DF105L0703

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SCARF: SCARF ONE HEU58201SCARFPX
TEES: STEVE HEM54059TJ071
PANTS: KOREA HEW03185DF109L0674

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COLLECTION

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SCARF: SCARF THREE HEU58203SCARFPX
HOODY: LISA HEW54083TJ063
PANTS: STORM HEU03001TJ063PX
COLLECTION



SCARF: SCARF ONE HEU58201SCARFPX
TEES: STEVE HEM54059TJ071
PANTS: SAM HEM03231GF142PX
COLLECTION

PRCVA

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T-SHIRT: KAY HEU54075TJ065PX
PANTS: BETTY HEW03297GF139PX
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(16)



KNITWEAR: CLARE SWEATER HEW07050MC053PX

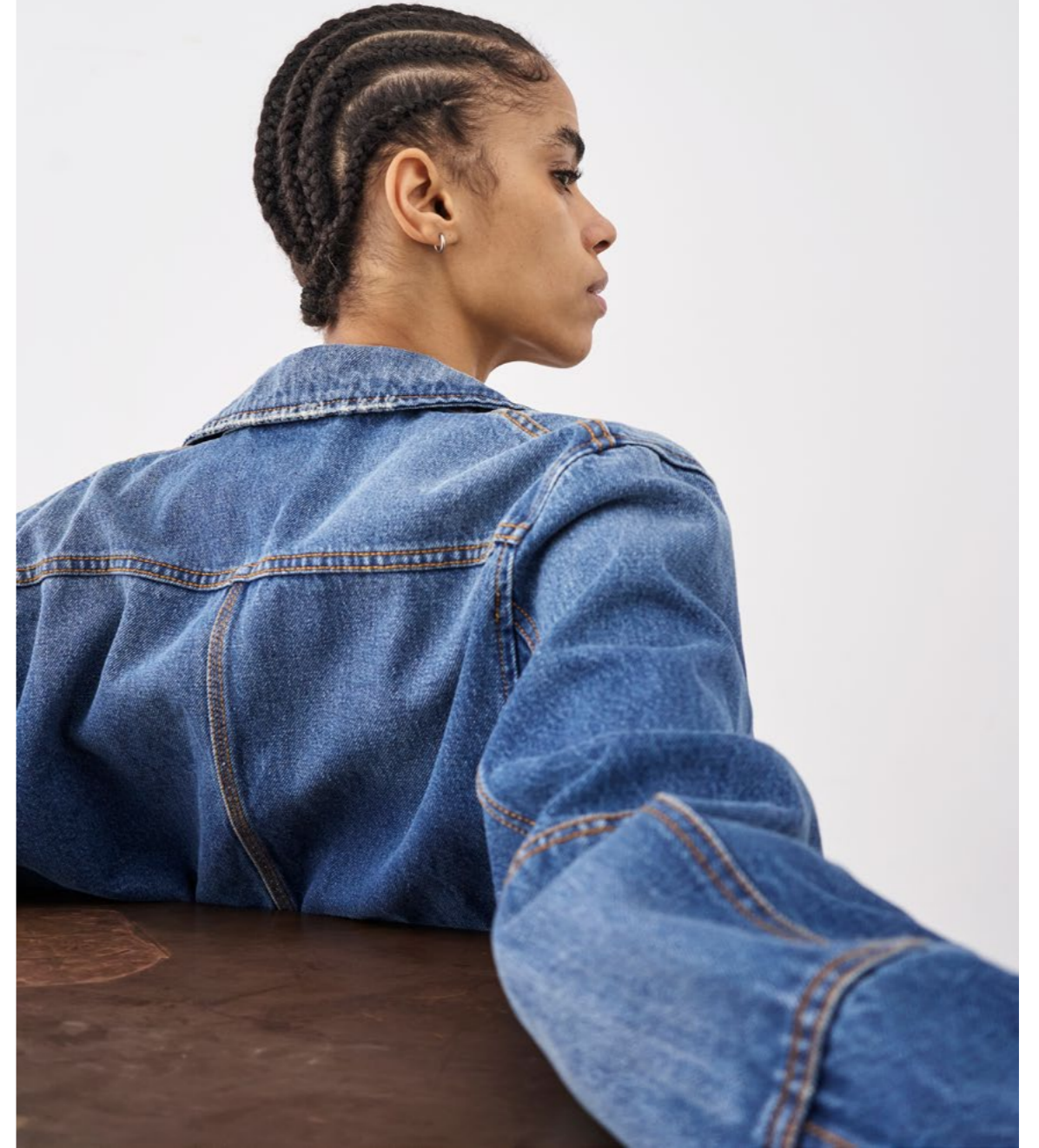
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COLLECTION

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HAIKURE

JACKET: ANGEL HEU09004DF106L0690

SKIRT: STACIA HEW08057DF106L0690

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(21)

JACKET: SVEN HEU0903SLT001PX
PANTS: LOUISE HEM03229GF138PX
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(23)



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QUILTED JACKET: JANE HEU09002NY000PX

PANTS: CALIFORNIA HEM03165GS199PX

COLLECTION

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JACKET: PARKA HEU09003DF107L0694
PANTS: CLEVELAND HEM03163DS081L0667
COLLECTION



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DRESS: CLARE HEW54082TJ064PX
PANTS: SAMMY HEW03293DS088L0677
COLLECTION

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SWEATSHIRT: CASEY HEU54071TJ069PX
PANTS: SAM HEM03231DF109L0676
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QUILTED JACKET: JANE HEU9002NY000PX

PANTS: JO HEU03002DS085L0701

COLLECTION

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SWATSHIRT: JAY HEU54073TJ069
PANTS: CLEVELAND HEM03163GS200PX
COLLECTION

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TEES: PAIGE HEW54087TJ071
PANTS: KOREA HEW03185GS199PX
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PANTS: BETHANY HEW03296DF105L0684
COLLECTION

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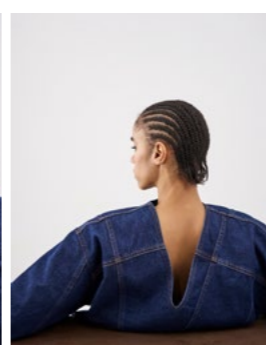
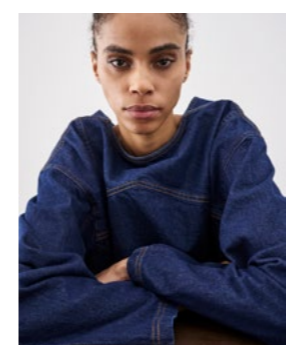
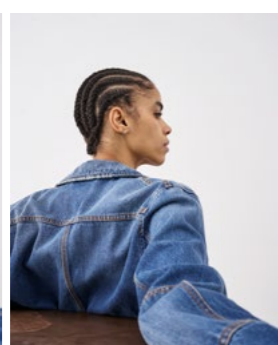
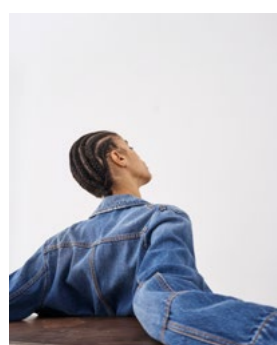
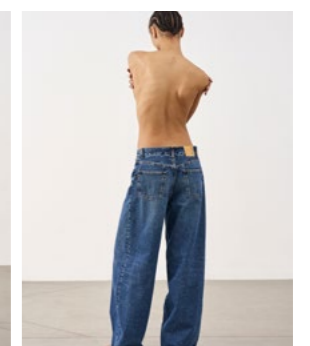
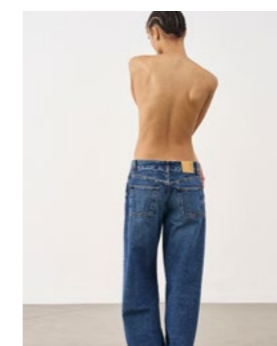
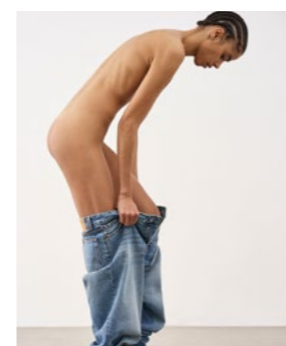
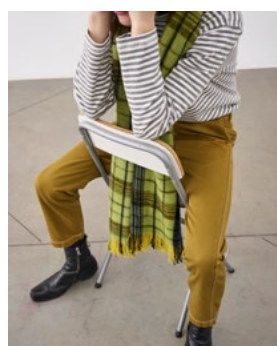
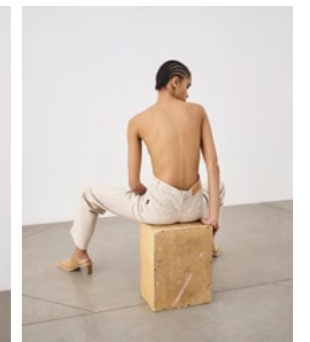
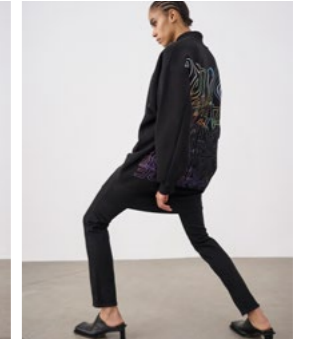




HAIKURE

**“RESPECT FOR
PEOPLE AND
THE PLANET,
BECOMING A PART OF
A NEW LIFE STYLE,
WHERE THE
LATEST FASHION TRENDS
AND SUSTAINABILITY
CAN COEXIST, WHILE
OUR ETHICS REMAIN
EXCLUSIVE AND
DELIVER EVERYONE
A UNIQUE PRODUCT”.**

BLUSA: REB HEW06054DF107L0693
PANTS: WINONA HEW03300DF107L0693
COLLECTION



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